

# Kristine Elizabeth Cannon

## Objective

Driven, goal-oriented recent graduate with weekly newspaper & broadcast news experience interested in gaining professional experience in the field of journalism and beginning my career as a reporter.

## Education

**Northern Arizona University**, Flagstaff, Arizona

**B.S. in Journalism, 2010**

Minor: Electronic Media & Film

3.86 GPA, Cum Laude

## ***Awards and Recognitions***

Phi Kappa Phi Honor Society (2009-2010)

Scripps News Editorial Scholarship (2009-2010)

Dean's List (2006-2010)

Asian American & Pacific Islander Scholarship (2006-2007)

Best Overall Staff Member for Multimedia Reporting, *The Lumberjack* (2010)

Making a Difference Award (2008-2010)

## Experience & Work History

**Phoenix Property Shoppe**

Phoenix, AZ

***Office Manager***

05/2010 - 11/2010

- Performed social media, administrative/clerical & marketing duties for real estate broker
- Social media: knowledge in RSS, SEO, trends, proficiency in blog writing/posting, tags, html/html formatting, marketing on social media sites such as Facebook, Twitter, LinkedIn
- Administrative: answering phones, served as personal assistant to broker, client filing, work proficiently with Microsoft Office Suite
- Marketing: created fliers and recruiting ads, created and distributed newsletters, marketed new listings on social media sites

**The Lumberjack**

NAU's weekly newspaper; Flagstaff, AZ

***Arts & Entertainment Co-Editor***

01/2010 - 05/2010

- Produced weekly video packages for the web; position focused on arts & entertainment web content: blogs, videos, photos & stories
- Wrote stories for the printed arts & entertainment section when needed
- Edit stories for content and grammatical errors
- First editor & reporter to produce & incorporate multimedia (videos & photos) to the arts & entertainment section of the website JackCentral.com
- Please visit [kristinecannon.weebly.com](http://kristinecannon.weebly.com) for links to my published stories and videos

***Arts & Entertainment Reporter***

08/2009 - 12/2009

- Wrote stories within the Arts & Entertainment beat including music, movies & restaurant reviews, stories focused on Flagstaff events, art gallery openings, local entertainment, etc.

***Copy Editor***

01/2009 - 05/2009

- Read through stories of various beats and edit them for basic grammatical errors as well as larger structural, organizational and coherency discrepancies

## **NAZ Today (Northern Arizona Today)**

Flagstaff, AZ

### ***News Reporter & Videographer/Photographer***

02/2009 - 12/2009

- Wrote scripts for stories of various beats
- Went out on the field and shot my own footage as well as conducted my own interviews
- Edited packages, VO and SOTs using Final Cut Pro
- Experience laying voiceovers in packages
- Experience with EZNews (script writing), teleprompter, playout server, studio cameras, Canon GL2 MiniDV Digital Camera, Sony and Canon HD cameras, audio console and audio mixing & Chyron character generating  
2005 - 2008

## **Skills**

- Thorough experience with writing stories in various beats (news, public affairs, arts & entertainment & health) as well as editing stories for content and grammatical errors
- Basic knowledge of Adobe InDesign
- Excellent with Microsoft Word, Excel, Powerpoint
- Working knowledge & experience with Cool Edit Pro
- Basic knowledge of Photoshop & DVD Pro
- Basic knowledge of photography and photojournalism
- Excellent knowledge and experience with video production and post-production; thoroughly understand shot composition, editing and producing videos for the web
- Knowledgeable of editing packages, SOTs and VO with Final Cut Pro & Final Cut Express for broadcast news
- Experienced at shooting b-roll and interviews with GL2 and DSR-250 cameras
- Proficient at writing scripts, reporting, interviewing, gathering news stories, voiceovers
- Thorough experience operating various studio equipment (teleprompter, playout server, audio mixing board, studio cameras, Chyron)
- Trained to use Zoom H4 and gathering actualities; putting together, editing wraps and voicers
- Experienced as a director, technical director & floor director for a broadcast news studio

## **References**

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Phoenix Property Shoppe  
Broker-Owner

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